

## Administrative Memo

**Date:** February 28, 2022  
**To:** School Administrators  
**From:** Pam Thomas, Assistant Commissioner, Office of Childhood  
**Subject:** OC-22-001 — Update on Missouri Parents as Teachers Program

Effective July 1, 2022, the Department of Elementary and Secondary Education's Office of Childhood (OOC) will enter into a new agreement with the Parents as Teachers National Center (PATNC) for school year 2022-23. This new agreement allows school districts to choose one of two options to provide required developmental screening and parent education services.

### Option A — Parents as Teachers® Missouri Curriculum Partner

There is no action to take to select this option; your district will be automatically designated as a Curriculum Partner unless you take action under Option B.

- School districts pay annual subscription fees of \$310 per parent educator.
- School districts will use the name "Parents as Teachers® Missouri Curriculum Partner" under this option, effective July 1, 2022. Branding guidelines will be disseminated by PATNC to OOC and school districts in September 2022.
- For questions about this option, contact OOC at [HomeVisiting@dese.mo.gov](mailto:HomeVisiting@dese.mo.gov) or 573-522-2355.

### Option B — Parents as Teachers® Affiliate Program

To select this option, school districts must submit an Affiliate Plan to PATNC for approval by May 31, 2022.

- School districts pay a program fee of \$1,350 and annual subscription fees of \$285 per parent educator.
- School districts continue to use the name Parents as Teachers® under this option.
- To create an Affiliate Plan, contact Christy Roberts, PATNC Manager of Implementation Support, at [Christy.Roberts@parentsasteachers.org](mailto:Christy.Roberts@parentsasteachers.org) or 314-432-4330, ext. 1225.

There will be no changes to the uniform allocation for districts, invoicing procedures, and curriculum training requirements for school year 2022-23.

According to a recent study, children participating in the Missouri school district-based Parents as Teachers® program who received three or more visits a year had higher rates of attendance, proficiency on MAP scores, and retention in Kindergarten through third grade, when compared to peers who did not participate in the program. The full report is available on the [Missouri Parents as Teachers® Program](#) website.